

## NEWS RELEASE



### Contact

#### Mind Treasures

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## Mind Treasures Named to List of Top-Rated Nonprofit Organizations

San Diego, California, May 2, 2011 – Mind Treasures has been named to a new list of top-rated nonprofits by GreatNonprofits, the leading provider of user reviews for nonprofit organizations.

The top-rated Children & Families nonprofits list is composed of organizations that have received at least ten positive reviews from stakeholders, such as volunteers, donors, or clients. The reviews are posted as part of the Children & Families campaign conducted by GreatNonprofits, in partnership with Guidestar and a coalition of nonprofit organizations.

"We are gratified to be able to honor Mind Treasures for its work on Children & Families issues," said Perla Ni, CEO of GreatNonprofits. "They deserve to be recognized for the support they have from their community of stakeholders."

The entire list of top-rated Children & Families nonprofits is available at <http://greatnonprofits.org/issues/children-families>.

This list can be used to find great nonprofits to support with your giving, volunteering, and patronage.

### About the Campaign

The campaign was hosted by GreatNonprofits, Guidestar, and a coalition of other nonprofit organizations. The success of the campaign and the diversity of organizations reviewed reflect the core of GreatNonprofits' mission to bring visibility, transparency, and accountability to the sector and allow nonprofits to engage with their community in a different way.

All reviews appear on GreatNonprofits.org as well as GuideStar.org, the premiere source for donor research on nonprofits. Nonprofits with 10 or more positive reviews during the campaign are included on the GreatNonprofits Top-Rated Children & Families Nonprofits list.

### About Mind Treasures

Mind Treasures – established in 2006 – is a San Diego-based nonprofit organization whose mission is to provide financial education to all age groups. Mind Treasures' character-based curriculum (ABCs of Wealth) is unique in that it focuses on personal finance knowledge and character development. The program's premise is that people's self-esteem and core values are inextricably linked to how they handle wealth. The program endeavors to develop givers as well as takers, and the role of entrephilanthropy is central to the program.

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